

ABU DHABI
2070
COPYRIGHT
BY
S.Y.M.P.O.S

SPOTLIGHT ON RIGHTS



Spotlight on Rights:

Get Your Rights Subsidised by KITAB and the Abu Dhabi Authority for Culture and Heritage

Abu Dhabi, the capital of the United Arab Emirates, is one of the world's most rapidly modernising cities, with a pace of development unparalleled in any other major metropolitan centre. At the same time, it is fast becoming the hub of the Arab book trade for publishers and distributors in the Middle East and North Africa (MENA) region.

KITAB – the joint venture company between the Abu Dhabi Authority for Culture and Heritage (ADACH) and the Frankfurt Book Fair that is responsible for organising the Abu Dhabi International Book Fair (ADIBF) – takes immense pleasure in announcing that *Spotlight on Rights* (SoR) will continue in 2010. The 2009 Abu Dhabi International Book Fair saw the highly successful introduction of this new subsidy scheme, with more than 200 Letters of Intent signed during the six days of the fair for titles ranging from children's books to educational literature, history and social science, as well as many other areas of interest.

In 2010 the scheme will once again be open to all stand-holders and officially registered trade visitors attending the ADIBF (from 2 – 7 March). The scheme is scheduled to conclude after ADIBF 2011.

There are no restrictions on the type of book for which a subsidy can be sought; however, each applicant will be limited to a maximum of 10 applications per year. Applications may be for translation rights to or from the Arabic language in print and/or electronic form. Applications may also be considered for the licensing of Arabic/Arabic rights from one country in the region to another. However, applications for translation rights into and from the Arabic language will be given priority by the judging panel.

Each subsidy will be for the amount of US\$1,000 as a contribution towards the license fee or royalty advance payment negotiated between the applicant and the rights holder for the first printing/first digital issue of the licensed edition. The subsidy will not cover any supplementary costs such as the purchase of production material or the re-clearance of copyright permission from third parties for the use of images or text.

Applications may be submitted for books for which initial discussions take place at the ADIBF, or for projects which were under review prior to the event but where detailed licensing discussions take place at the ADIBF.

The 7th IPA Copyright Symposium
28 February – 1 March





Application procedure:

- Signing and submission of an initial letter of intent by the prospective licensee and licensor to the project organisers during ADIBF 2010.
- Submission of the detailed application, to be completed by the prospective licensee on a form provided by the project organisers, not later than 4 weeks after the end of ADIBF 2010.
- The contract between rights holder and licensee must be signed and a copy must be submitted to the organisers within 4 months of the end of the ADIBF.

On approval:

- 25% of the subsidy will be paid to the licensee upon receipt of a copy of the complete signed license contract between the licensee and the rights holder by the project organisers. The balance will be paid upon submission of 3 finished copies of the licensed edition to the project organisers after publication.
- If the licensed edition is not published by the agreed contractual deadline, the licensee will be required to refund the initial subsidy payment to the project organisers.
- The licensee will be responsible for remitting to the rights holder the full license fee/royalty advance and any subsequent royalty payments as contractually agreed between the licensee and the rights holder.
- The logo of the programme must be printed in the licensed copy together with the following acknowledgement: "This edition has been produced with a subsidy from the *Spotlight on Rights* programme in Abu Dhabi."

For more details and applications contact:

Alexandra Buelteimer, Project Manager: rights@kitab.ae

www.adbookfair.com

كتاب **Kitab**



أبوظبي للثقافة والتراث
ABU DHABI CULTURE & HERITAGE



معرض أبوظبي
الدولي للكتاب
Abu Dhabi
International
Book Fair